



SONO ARTS FESTIVAL Partnering MERCHANT APPLICATION 2023

August 5 - 6, 2023

10:00 am - 5:00 pm, Saturday, 10:00 am - 5:00 pm, Sunday

Washington Street, North and South Main Street, South Norwalk, Connecticut 06855

Name(s) _____

Company, Business Name _____

Address _____

City _____ State _____ Zip _____

Cell Phone _____ Phone _____ Emergency Phone _____

Email _____

Website _____ IG _____ FB _____

CT Tax ID Number _____

I am a: Local Business Art Organization Sponsor Previous SoNo Partner

Brief Description of Activity or Display or attach "Specials" or featured items.

Interesting PR or story ideas, forward images or short video, please forward.

Please check off and enclose the following:

- Signed application, Deadline July 8, 2023:** or Until full, Space Limited.
- Processing fee \$35 for Participating and Inclusion on PR Listings and Event Map.**
- Reserve the street space in front of our business:** (as a courtesy, your door is left open)
- 10' x 10' - \$450 Standard Space** - room to set up your display walls/canopy or cafe area.
- 10' x 20' - \$850. Double Space** _____ **\$ TBD Entire Frontage.**
- I have booked a performer, sending you info for weekend schedule.
- Send us your LOGO and Sono Arts Fest Specials to: SonoArtsFest@gmail.com**
- Permission to use images / logos for promotional purposes
- I am emailing my JPG logos, _____ image of booth or your own display. Date emailed _____
- We will invite and share with our patrons
- I have swag or a coupon or special menu for the Artists Welcome Package (100 pieces needed)
- Interested in hosting the Artists Awards Reception - Saturday, August 5, 6:00pm - 7:00pm**
- Interested in Sponsoring the _____ area of the SoNo Arts Festival, send information.
- Something to offer the SoNo Arts Festival cause? (518)852-6478

_____ **Total due. Paid by check #** _____ **CC#** _____ **ex, code, zip or Venmo @Sue-Gordon-15**

Email your application to : Sonoartsfest@gmail.com

Please make all checks payable to: Gordon Fine Arts

Mailing Address: Before May 1 - Gordon Fine Arts – SoNo23 124 Barbados Dr. Jupiter, FL 33458

After May 1 - 26 Yew Street, Norwalk, CT 06850

Sonoartsfest@gmail.com GordonFineArts.org 518-852-6478 SoNoArtsFest.org



SoNo Arts Festival

(Partnering Merchant App continued)

Dates: August 5 - 6, 2023, rain or shine

Show Hours: Saturday 10am - 5pm and Sunday 10am - 5pm

Set - up: Saturday 6:00 am - 10:00 am

Location: Washington Street, North and South Main Streets, Norwalk, CT

Festival Exhibitor and Participant Agreement:

The undersigned does hereby and forever discharge Gordon Fine Arts LLC, Sue Brown Gordon, volunteers and staff of the event, The City of Norwalk, AGW and all AGW Tenants from all matters of suits, damages, claims and demands from loss or damage to the undersigned's property. Gordon Fine Arts, LLC, reserves the right to make final interpretations of all rules. The undersigned does hereby certify that the undersigned will participate during the entirety of the show. The undersigned agrees to exhibit at my own risk associated with COVID virus and will assume all safety procedures and will refrain from participation if testing positive or in contact with a positive tested person. I will observe all State and City regulations regarding safety procedures while participating at the event. August 5 and 6, 2023.

Signature(s) _____ **Date** _____

Dear SoNo Merchants and Sponsors,

We are so excited to be able to announce the **2023 SoNo Arts Festival - August 5 & 6, 2023**. The SoNo Arts Festival is a collaborative Community Arts Event. We welcome and encourage your participation and support. Let us know if you have any questions or special requests, we will work with you. We want all to share in and enjoy this annual weekend event.

We look forward to hearing from you soon.

Best Wishes,

Sue and the 2023 SoNo Arts Festival Committee

Mailing Address:

Sue Brown Gordon, Before May 1 – SoNo23 124 Barbados Dr. Jupiter, FL 33458

After May 1, SoNo23 - 26 Yew Street, Norwalk, CT 06850

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