



## SoNo Arts Festival - Sponsorship Menu

### Presenting Sponsor **\$10,000**

- Logo on Main Banners
- Logos on Street Signs
- Name in all Media Spots mentioning the SoNo Arts Festival leading up to, during, and after the event
- Name in all press releases
- Logo in all display ads mentioning the Arts Festival
- Name in all post-event sponsor ads and website
- Use of SoNo Arts Festival merchandising booth for SAF approved materials and the right to give hand outs to visitors in the area surrounding the Main Stage
- Booth in prime location to view parade - near intersection of show.

### Beverage or Food Court Sponsor. **\$ 7,500**

- Name in all press releases
- Logo in all display ads mentioning the Beverage Court before the event
- Name in all post-event sponsor ads
- Use of SoNo Arts Celebration merchandising booth for SAF approved materials and the right to give hand-outs to visitors in the area surrounding the Food Court
- Right of first refusal in subsequent year
- Booth in prime location to view parade - near intersection of show. Sell beverages/ bar.

### Children's Art Playground **\$ 5,000**

- Logo on all Main Banners/Signage
- Name in all press releases
- Ad and logo on website
- Name in all Radio Spots mentioning the Art Festival leading up to, during, and after the event
- Name in all press releases
- Use of SoNo Arts Festival merchandising booth for SAF approved materials and the right to give hand-outs to visitors in the area surrounding the Stage
- Right of first refusal in subsequent year
- Sponsor Booth in prime location to view parade - near intersection of show.

### Puppet Parade Sponsor **\$ 5,000**

- Logo on all Parade related Banners/Signage
- Name in all press releases
- Ad on the official website
- Name in all Radio Spots mentioning the Parade leading up to, during, and after the event
- Name in all press releases
- First Right to choose the puppet you want to march with
- Use of SoNo Arts Festival merchandising booth for SAF approved materials
- Sponsor Booth in prime location to view parade - near intersection of show.
- Right of first refusal in subsequent year

### Bank / ATM Sponsor **\$ 2,500**

- Exclusive rights to have an ATM on the street
- Name in all press releases
- Logo in all display ads before and after the event
- Name in all press releases
- Name in all post-event sponsor ad
- Use of SoNo Arts Celebration merchandising booth for SAC approved materials and the right to give hand-outs to visitors.

**Performing Artist Sponsor                      \$ 1000 - \$10,000**

- Sign on Main Stage during the performance
- Sponsor a specific performance or donate a performance
- Name in all press releases
- Name in all post-event sponsor ad
- Logo on website and performers line up
- Use of SoNo Arts Festival merchandising booth for SAC approved materials and the right to give hand-outs to visitors

**Artist Awards Sponsors                      \$1500 - \$5000**

- Logo and Ad on website
- Name in all press releases
- Name in all post-event sponsor ad
- Name on award winners ribbons
- Use of SoNo Arts Festival merchandising booth for SAC approved materials and the right to give hand-outs to visitors
- Host Artists Awards Reception, Saturday 6 - 7:00 pm

**Sponsors welcome at all levels and custom packages available. Contact (518) 852-6478**

**Gordonfinearts.org**